

2023 Well Child Communications Plan

Background

Two years ago, the District of Columbia ranked last among all reporting jurisdictions in the Centers for Disease Control and Prevention's annual Kindergarten Coverage report. The proportion of children in kindergarten with two doses of the MMR vaccine was approximately 79%. Through the concerted effort of families, education- and health-sector stakeholders, DC has raised its kindergarten MMR coverage to 88%. This is a meaningful improvement, though still falls short of the 95% threshold needed to prevent a series outbreak of measles in the District.

To stay on-schedule with routine immunizations and pediatric care, it is of utmost importance for parents to collaborate with their child's medical provider to ensure they catch up on missed well-child visits and school-required vaccines. Well-child visits serve as essential health check-ups for multiple reasons, including:

- Tracking growth and development, monitoring milestones, social behaviors, and learning progress.
- Providing a platform for parents/guardians to discuss any concerns about their child's health with healthcare professionals; and
- Administering scheduled vaccinations to protect against illnesses such as measles, whooping cough (pertussis), and 12 other serious diseases.

As our understanding of SARS-CoV-2, the virus responsible for COVID-19, has evolved over the past three years, vaccines have emerged as a crucial tool in mitigating the impact of the pandemic. According to the Centers for Disease Prevention and Control, everyone 6 years of age and older should get 1 updated Pfizer or Moderna COVID-19 vaccine to be up to date regardless of whether they've received any of the original COVID-19 vaccines. Children 6 months to 5 years may need multiple doses of COVID-19 vaccine to be up to date, including at least 1 dose of updated Pfizer or Moderna COVID-19 vaccine.

Immunization law and policy in the District

DC Health has updated the definition of compliance with the school immunization requirements. Beginning in the 2023-24 school year, **DC Health will no longer differentiate between "due" and "overdue" in the determination of compliance.** Under the new definition, once a student is due for a vaccine, that student is considered non-compliant.

Limiting Temporary Exclusion.

In the 2023-24 school year, only non-compliant students in grades pre-K 3, Kindergarten, 7, and 11 will be eligible for temporary exclusion. These grades were selected because they occur soon *after* age bands in which vaccines are first recommended. Most students in these grades will not “age into” non-compliance during the school year.

Immunization Division

The Immunization Division, which is part of DC Health’s Health Care Access Bureau, in the Community Health Administration helps reduce the spread of vaccine preventable diseases to residents, visitors, and those working or doing business in the District. This is accomplished through education and community engagement, analyzing and interpreting vaccine coverage data, administering the federal government Vaccines for Children, 317, and COVID-19 Vaccine programs, and facilitating access to vaccination for priority populations.

The Division hosts the District of Columbia Immunization Information System (DOCIIS), which is a population health data management system holding over 1 million unique immunization records. Beginning in 2021, the Immunization Division upgraded DOCIIS to improve data quality and share and/or exchange immunization data with stakeholders.

In 2022, the Immunization Division launched a companion reporting tool, the Immunization Compliance Portal to allow users to assess and monitor school and student immunization compliance. In 2023, we have continued to upgrade this tool adding additional reporting and the ability to print letters notifying families of missing vaccines and mailing labels. These functional improvements serve to facilitate the work of school nurses, IPOCs, and school leaders ensuring that children are immunized and eligible to attend school.

Current/Recent Activities	<ul style="list-style-type: none">• Issuing Vaccines for Children (VFC) Providers immunization coverage report cards via DOCIIS 2.0;• Training School Nurses and Immunization Points of Contact to use the Immunization Compliance Portal to monitor school and student-level vaccine compliance;• Open access to DCPS School-Based Health Centers to all students during the summer break, regardless of school enrollment status;• Enlisting dually enrolled VFC COVID-19 vaccine providers to engage in the Vaccine Exchange; a tool created to allow a marketplace for
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	<p>community vaccination event requests to be paired with an enrolled COVID-19 provider.</p> <ul style="list-style-type: none"> • Enrolling retail pharmacies in the VFC program. • Amplifying vaccine messages to community-based organizations. • Partnering with managed care organizations to closely follow beneficiaries' vaccination status. • Conducting school-located vaccination-only clinics with mobile, dually enrolled VFC and COVID-19 providers. <p>Continuing regular communications with providers including monthly meetings with COVID-19 providers, and regular communication with VFC providers.</p> <ul style="list-style-type: none"> • Updating a list and a map of pediatric practice locations to showcase access points across the District including those that provide COVID-19 vaccinations. • ImmunizeDC, DC's immunization coalition continues to get information to health care provider networks including sharing up to date information on COVID-19 with member stakeholder groups to help increase DC Health's reach to providers and community vaccinators. • Facilitating onboarding of providers to the District of Columbia Immunization Information System (DOCIIS), to increase reporting of immunization events. Increased reporting of immunization events to DOCIIS will establish a broader assessment of vaccination coverage.
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District Immunization Compliance Data

Tables Figures 1 and 2, Tables 1-4 below highlight the overall school compliance rates in the District by school type. Data Source: District of Columbia Immunization Information System (DOCIIS).

Figure 1. Trends in Immunization Non-Compliance, Kindergarteners, SY2022-2023 – As temporary exclusion approaches, non-compliance falls; When possibility of exclusion is lifted, compliance plateaus.

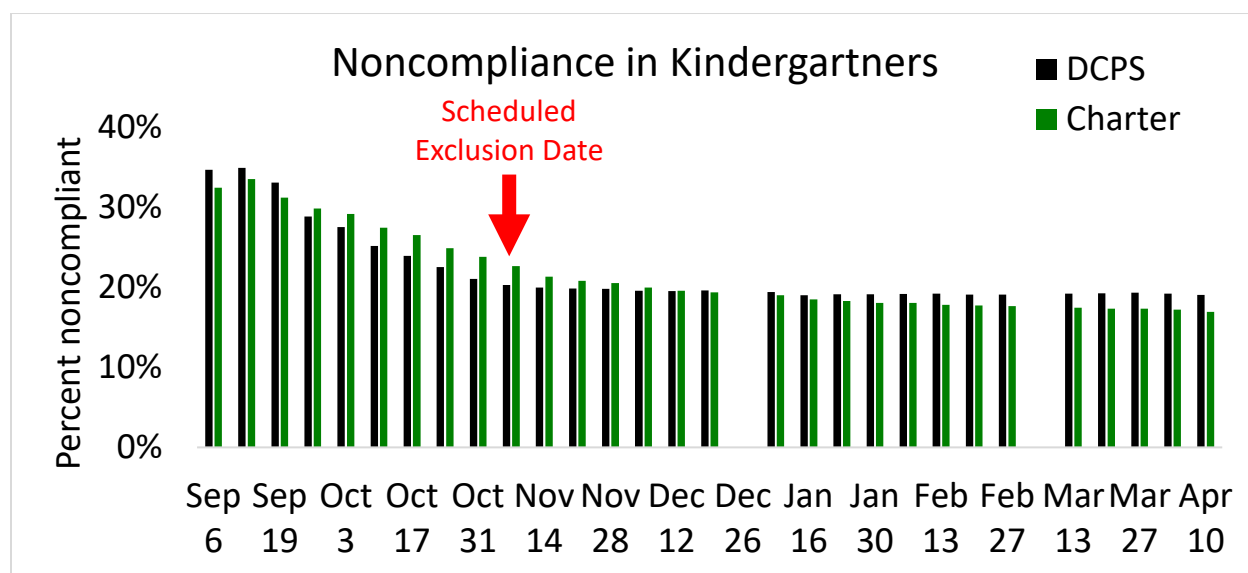


Figure 2. Trends in Immunization Non-Compliance, 10th Graders, SY2022-2023 – As temporary exclusion approaches, non-compliance falls; When possibility of exclusion is lifted, compliance plateaus.

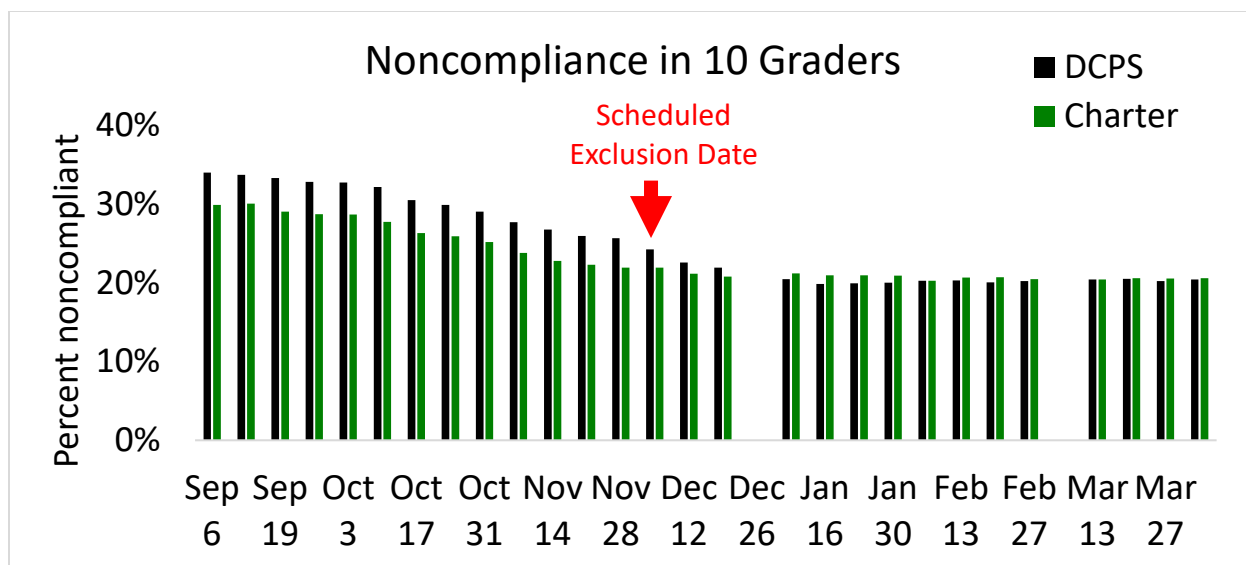


Table 1. Overall DC School Compliance Rates June 2022 vs. June 2023 (under previous compliance definition).

All Children	June 2022		June 2023	
Ward	Non-Compliant	% Non-Compliant	Non-Compliant	% Non-Compliant
1	3,756	28.5%	2,111	20.2%
2	1,337	23.4%	1,292	23.2%
3	5,418	32.1%	3,861	23.5%
4	5,183	28.3%	3,440	18.6%
5	3,623	26.5%	3,326	22.6%
6	2,050	23.1%	2,171	17.7%
7	3,462	26.7%	2,399	18.8%
8	3,249	24.2%	2,633	18.8%
Total	28,078	27.2%	21,233	20.3%

Table 2: Overall DC School Immunization Compliance Rates by School Type as of June 9th, 2023. Updated Compliance Definition.

School Type	Number of Schools	Total Enrollment	Immunization Compliance Rate
Public	115	50,730	69.41%
Charter	126	39,771	69.77%
Private	50	8,672	55.75%
Parochial	19	5,492	48.11%
All School Types	310	104,665	67.30%

Table 3: Overall DC School Kindergarten MMR Compliance Rates by School Type as of June 1st, 2023. Updated Compliance Definition.

School Type	# of Schools	# Enrolled	Immunization Compliance Rate
Public	115	50654	89.29%
Charter	126	40102	88.44%
Private	50	8746	88.25%
Parochial	19	5454	88.38%
All School Types	310	104956	88.83%

**Table 4: Grade Level Compliance for Public Schools (DCPS + Charter), as of May 24, 2023.
Updated Compliance Definition.**

Grade	# Non-Compliant	% Non-Compliant	# Compliant	% Compliant	Total Enrolled
Pre-S	1,591	29.1%	3,870	70.9%	5,461
Pre-K	1,968	29.7%	4,664	70.3%	6,632
K	1,315	17.7%	6,103	82.3%	7,418
01	1,067	14.5%	6,310	85.5%	7,377
02	743	10.6%	6,297	89.4%	7,040
03	630	9.4%	6,049	90.6%	6,679
04	1,013	15.6%	5,481	84.4%	6,494
05	3,635	56.4%	2,815	43.6%	6,450
06	4,067	68.9%	1,840	31.1%	5,907
07	2,611	45.6%	3,119	54.4%	5,730
08	1,626	28.6%	4,055	71.4%	5,681
09	2,389	34.6%	4,512	65.4%	6,901
10	2,856	54.1%	2,423	45.9%	5,279
11	1,538	38.0%	2,506	62.0%	4,044
12	818	21.8%	2,928	78.2%	3,746
Total	27,867	30.7%	62,972	69.3%	90,839

Goals/Objectives

- To encourage parents and families in DC to schedule well child visits for their children and ensure they are up to date with vaccinations, including the COVID-19 vaccine, by delivering impactful and compelling messages that highlight the importance of engaging in regular healthcare visits now that the public health emergency has ended.

Target Audience(s)

- District residents
 - Parents/Guardians
 - Students/Youth
- Providers
- Stakeholders
 - LEAs & Schools
 - Childcare providers
 - Education partners
 - DC government agencies
 - Community organizations and partners

Key Messages

- Get your child back on track: make sure he or she has all recommended vaccines.
- Not sure what vaccines are needed when? Check out this [easy to read schedule](#).
- Ask your child's doctor or nurse about the [Vaccines for Children program](#). This program provides free vaccines to children who are Medicaid-eligible, uninsured, underinsured, or American Indian/Alaska Native.
- Vaccines are covered for children with insurance.
- Let's ensure families stay on track for their children's well-child visits and routinely recommended vaccinations.
- COVID-19 has caused many disruptions in families' lives – and in some cases, it has meant that children have missed or delayed their wellness checkups and vaccination, which are a critical part of ensuring children stay healthy. **CDC and the American Academy of Pediatrics (AAP) recommend that children stay on track with their well-child appointments and routine vaccinations.**
- **Most parents choose the safe, proven protection of vaccines.** Giving babies the recommended vaccinations by age two is the best way to protect them from serious childhood diseases, like whooping cough (pertussis) and measles.
- **Vaccines are among the most successful and cost-effective public health tools available for preventing disease and death.** Vaccines help protect both individuals and communities by preventing and reducing the spread of infectious diseases.
- **Vaccination is a shared responsibility.** Families, healthcare professionals, and public health officials must work together to help protect the entire community.

- **Vaccines are safe. The U.S. has a long-standing vaccine safety system that ensures vaccines are as safe as possible.** As new information and science become available, vaccine recommendations are monitored, updated, and improved.
- **Trust in vaccines is built through millions of conversations between parents, doctors, nurses, pharmacists, and community members.**

Dissemination Tactics

Content	Purpose	Format/Media	Timeframe	Audience
Newspaper Ads	Encourage parents/guardians to get back on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> • Washington Post • Washington Informer • Washington Blade • Hillrag • Spanish language publications - El Tiempo 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians • Providers • Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners
Digital Ads	Encourage parents/guardians to get back on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> • Washington Post (distributor) • Nationals Stadium 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians • Providers • Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners
Video (30-second ad)	Encourage parents/guardians to stay on track by taking their child(ren) for a well-child	<ul style="list-style-type: none"> • Comcast/EffectTV (TV & online) 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians ○ Students/Youth • Providers

Content	Purpose	Format/Media	Timeframe	Audience
	visit (including vaccinations (i.e., COVID-19))			<ul style="list-style-type: none"> Stakeholders <ul style="list-style-type: none"> Education partners DC government agencies Community organizations and partners
Social Media	Provide resources and materials related to the importance of well-child visits (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> DC Health SM Platforms District Agency SM Platforms Partner Platforms 	July – September	<ul style="list-style-type: none"> District residents <ul style="list-style-type: none"> Parents/Guardians Students/Youth Providers Stakeholders <ul style="list-style-type: none"> Education partners DC government agencies Community organizations and partners
Webpage (dchealth.dc.gov/immunizations)	Provide resources and materials related to the importance of well-child visits (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> DC Health website DME Agency websites (i.e., OSSE, DCPS) 	July	<ul style="list-style-type: none"> District residents <ul style="list-style-type: none"> Parents/Guardians Providers Stakeholders <ul style="list-style-type: none"> Education partners DC government agencies

Content	Purpose	Format/Media	Timeframe	Audience
				<ul style="list-style-type: none"> ○ Community organizations and partners
Radio (30-second ad)	Encourage parents/guardians to stay on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> • Radio One 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians • Providers • Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners
Buses and Bus Shelters	Encourage parents/guardians to stay on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> • Clear Channel • OUTFRONT 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians • Providers • Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners
Movie Theaters	Encourage parents/guardians to stay	<ul style="list-style-type: none"> • NMC 	July – September	<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians

Content	Purpose	Format/Media	Timeframe	Audience
	on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))			<ul style="list-style-type: none"> ○ Students/Youth ● Providers ● Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners
Post Card/Brochure	Encourage parents/guardians to stay on track by taking their child(ren) for a well-child visit (including vaccinations (i.e., COVID-19))	<ul style="list-style-type: none"> ● A translated post card/brochure placed in children's backpacks before the summer break (partnership with DME cluster) 	August	<ul style="list-style-type: none"> ● Parents/Guardians ● District Education Partners
Webinars	Provide providers and education partners with trainings and up-to-date information on vaccinations and reporting guidelines in the District	<ul style="list-style-type: none"> ● WebEx or another identified platform 		<ul style="list-style-type: none"> ● Providers ● Stakeholders <ul style="list-style-type: none"> ○ Education partners ○ DC government agencies ○ Community organizations and partners

Content	Purpose	Format/Media	Timeframe	Audience
Letters	To remind parents and guardians of children who are overdue for vaccines	<ul style="list-style-type: none"> • Mail 		<ul style="list-style-type: none"> • District residents <ul style="list-style-type: none"> ○ Parents/Guardians

Evaluation

Tactics	Action Plan
Tracking Methods	<p data-bbox="873 363 1073 394"><i>Newspaper Ads</i></p> <ul data-bbox="873 407 1065 441" style="list-style-type: none">• Readership <p data-bbox="873 491 959 522"><i>Digital</i></p> <ul data-bbox="873 535 1162 651" style="list-style-type: none">• Page views• Impressions• Social media reach <p data-bbox="873 701 948 732"><i>Video</i></p> <ul data-bbox="873 745 1162 1022" style="list-style-type: none">• Impressions• Frequency• Thru plays• Social media reach• Views• Clicks• CTR <p data-bbox="873 1073 1037 1104"><i>Social Media</i></p> <ul data-bbox="873 1117 1312 1348" style="list-style-type: none">• Number of likes• Number of retweets• Number of shares• Number/types of social media comments• Number of web page hits <p data-bbox="873 1398 997 1430"><i>Webpage</i></p> <ul data-bbox="873 1442 1136 1520" style="list-style-type: none">• Total page views• Top referrers <p data-bbox="873 1570 948 1602"><i>Radio</i></p> <ul data-bbox="873 1614 1057 1692" style="list-style-type: none">• Frequency• Reach

Video/PSA

[DC Health Back to School List 30 FINAL.mp4](#)

[DC Health Back to School List 15 FINAL.mp4](#)

Radio

Are you ready to give your child an unwavering head start in life, especially during these unprecedented times? It's time to take proactive steps towards their health and secure their path to success. When you unlock your child's full potential through essential well-child visits and comprehensive vaccinations, including the COVID-19 vaccine, you're giving them a strong start with a health check. Get ahead to stay ahead. Ignite your child's growth, amplify their resilience, and shield them from preventable diseases. Connect with your child's doctor today to unlock the boundless potential that awaits them. This message is brought to you by DC Health and Mayor Muriel Bowser.

Put Vaccines On Your Back-to-School List

Vaccines are the best protection against vaccine-preventable diseases.

All DC students must have their immunizations **up-to-date before the next school year begins**. The COVID-19 vaccine is also available for eligible age groups.

dchealth.dc.gov/immunizations



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MURIEL BOWSER, MAYOR

Get Back On Track

Schedule your back-to-school check up today!

All DC students must submit Universal and Oral Health Certificates, including immunizations, before going back to school. Schedule annual child physical and dental exams today.

dchealth.dc.gov/immunizations



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MURIEL BOWSER, MAYOR

Social Media Messages - English

Twitter

- #Vaccination is key to protecting young children from serious diseases early in life. Here are 6 reasons to follow CDC's recommended schedule: <https://www.cdc.gov/vaccines/parents/resources/ultimate-babyproofing-plan.html>
- Do you know if your #baby has all their recommended shots? Use CDC's online tool to find out: <https://www2a.cdc.gov/vaccines/childquiz/>
- #Parents, remember that well-child visits are essential. Help your child grow by protecting them against vaccine-preventable diseases. View this page to learn more: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Protect your #baby from these 14 serious diseases by scheduling routine vaccinations: <https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html>

Facebook

- Recommended vaccines help your baby grow up healthy. Learn why well-child visits are essential: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Parents, is your little one up to date with their childhood vaccinations? It's important to protect your child against vaccine-preventable diseases, including COVID-19. Learn more: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Protect your child(ren) against 14 serious childhood diseases, like measles and whooping cough by staying up to date on vaccines. And don't forget the COVID-19 vaccine. Learn more about vaccine-preventable diseases: <https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html>

Instagram

- Remember, recommended vaccines help your baby stay healthy. Learn more about reasons to follow CDC's recommended schedule: <https://www.cdc.gov/vaccines/parents/schedules/reasons-follow-schedule.html>
#healthybaby #parenting #vaccineswork #publichealth #CDC #COVID-19vaccine.

- Parents, is your little one up to date with their childhood vaccinations? It's important to protect your child against vaccine-preventable diseases, including COVID-19. Learn more: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html> #childhood #healthybaby #vaccineswork #publichealth #CDC #COVID-19vaccine.
- Recommended vaccines help your baby grow up healthy. Learn why well-child visits are essential: <https://www.cdc.gov/vaccines/parents/visit/index.html> #healthybaby #vaccineswork #parenting #CDC #COVID-19vaccine.
- Can you name all 14 diseases that childhood vaccines protect against? Learn more about vaccine-preventable diseases, their symptoms, and how they are spread. <https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html> #vaccineswork #parents #healthybaby #publichealth #COVID-19vaccine

DC Health focused

- Parents, help your child #GetBackOnTrack and ready for school-entry with their vaccinations. <https://www.cdc.gov/vaccines/schedules/easy-to-read/child-easyread.html> #Vaccineswork #DCHealth #COVID-19vaccine
- Talk to your kids doctors about how to #GetBackOnTrack with vaccines during this time. <https://www.cdc.gov/vaccines/schedules/parents-adults/resources-parents.html>
- Paper ☒ Pencils ☒ Books ☒ Vaccines ☒ Make certain your child is ready for school! <https://www.cdc.gov/vaccines/schedules/easy-to-read/child-easyread.html> #GetBackOnTrack #COVID-19vaccine #DCHealth
- DC Health and OSSE (or your child's school) want you to #GetBackOnTrack and ready for school with on-time vaccinations. Make sure you ask your Pediatrician about vaccines your child should receive now! #GetBackOnTrack #COVID-19vaccine #DCHealth

Digital Ads - Spanish

Ponga las vacunas en su lista de regreso a la escuela.

Las vacunas son la mejor protección contra las enfermedades prevenibles mediante vacunación.

Todos los estudiantes del Distrito de Columbia **deben tener sus vacunas al día antes de que comience el próximo año escolar**. La vacuna contra el COVID-19 también está disponible para aquellos grupos de edad que califiquen.

dchealth.dc.gov/immunizations



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¿Están listos para la escuela?

¡Programe los chequeos médicos para el regreso a la escuela hoy mismo!

Todos los alumnos del Distrito de Columbia deben presentar un Certificado Universal de Salud y de Salud Oral, que incluya el registro de vacunación, antes de volver a la escuela. Programe hoy mismo los exámenes físicos y dentales anuales de su hijo/a.

dchealth.dc.gov/immunizations



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Social Media Messages - Spanish

Twitter

- La #Vacunación es clave para proteger a los niños pequeños de enfermedades graves en los primeros años de vida. Aquí hay 6 razones para seguir el calendario recomendado por los CDC: <https://www.cdc.gov/vaccines/parents/resources/ultimate-babyproofing-plan.html>
- A medida que el Distrito vuelve a la normalidad, ¿sabe si su #Bebé tiene todas sus vacunas recomendadas? Utilice la herramienta en línea de los CDC para averiguarlo: <https://www2a.cdc.gov/vaccines/childquiz/>
- #PadresYMadres, recuerden que las citas de bienestar del menor son esenciales. Ayude a su hijo(a) a crecer protegiéndolo(a) contra las enfermedades prevenibles mediante vacunación. Vea esta página para obtener más información: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Proteja a su #Bebé de estas 14 enfermedades graves programando vacunas de rutina: <https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html>

Facebook





- Las vacunas recomendadas ayudan a su bebé a crecer saludable. Obtenga información sobre por qué las citas de bienestar del menor son esenciales: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Padres y madres, ¿su bebé está al día con sus vacunas de la infancia? Es importante proteger a su hijo(a) contra las enfermedades prevenibles mediante vacunación, incluido el COVID-19/Coronavirus. Obtenga más información: <https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
- Proteja a su(s) hijo(s) contra 14 enfermedades graves de la infancia, como el sarampión y la tos ferina, manteniéndolo(s) al día con las vacunas. Además, no olvide la vacuna contra el COVID-19/Coronavirus. Obtenga más información sobre las enfermedades prevenibles mediante vacunación: <https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html>

Instagram

- Recuerde, las vacunas recomendadas ayudan a su bebé a mantenerse saludable. Obtenga más información sobre las razones para seguir el calendario recomendado por los CDC: <https://www.cdc.gov/vaccines/parents/schedules/reasons-follow-schedule.html> #BebéSaludable #Crianza #LasVacunasFuncionan #SaludPública #CDC #VacunaContraCOVID-19

- Padres y madres, ¿su bebé está al día con sus vacunas de la infancia? Es importante proteger a su hijo(a) contra las enfermedades prevenibles mediante vacunación, incluido el COVID-19/Coronavirus. Obtenga más información:
<https://www.cdc.gov/vaccines/parents/visit/vaccination-during-COVID-19.html>
#Infancia #BebéSaludable #LasVacunasFuncionan #SaludPública #CDC
#VacunaContraCOVID-19
- Las vacunas recomendadas ayudan a su bebé a crecer saludable. Obtenga información sobre por qué las citas de bienestar del menor son esenciales:
<https://www.cdc.gov/vaccines/parents/visit/index.html> #BebéSaludable
#LasVacunasFuncionan #Crianza #CDC #VacunaContraCOVID-19
- ¿Puede nombrar las 14 enfermedades contra las que protegen las vacunas infantiles? A medida que las comunidades vuelven a la normalidad, obtenga información sobre las enfermedades prevenibles mediante vacunación, sus síntomas y cómo se propagan.
<https://www.cdc.gov/vaccines/parents/diseases/forgot-14-diseases.html>
#LasVacunasFuncionan #PadresYMadres #BebéSaludable #SaludPública
#VacunaContraCOVID-19

DC Health Focused

- Padres y madres, ayuden a su hijo(a) a #Retomar y estar listo(a) para volver a la escuela con sus vacunas. <https://www.cdc.gov/vaccines/schedules/easy-to-read/child-easyread.html> #LasVacunasFuncionan #DCHealth #VacunaContraCOVID-19
- Hable con el médico de su hijo(a) sobre cómo #Retomar las vacunas durante este tiempo. <https://www.cdc.gov/vaccines/schedules/parents-adults/resources-parents.html>
- Papel  Lápices  Libros  Vacunas  ¡Asegúrese de que su hijo(a) está listo(a) para la escuela! <https://www.cdc.gov/vaccines/schedules/easy-to-read/child-easyread.html> #Retomar #VacunaContraCOVID-19 #DCHealth
- Hay muchas preocupaciones sobre el regreso a la escuela este otoño. No deje que las vacunas sea una de ellas. #Retomar #DCHealth #NoEspereVacúnese
#VacunaContraCOVID-19
- DC Health y la OSSE (o la escuela de su hijo(a)) desea #Retomar las vacunas para que sean aplicadas a tiempo y que sus hijos estén listos para ir a la escuela. ¡Asegúrese de consultar con su pediatra sobre las vacunas que su hijo(a) debería recibir ahora!
#Retomar #VacunaContraCOVID-19 #DCHealth